

Subject: KY meeting, and Business of Cardiology

September 29, 2015

Jesse Adams, III, MD, FACC (jadams03@bluegrass.net)

I hope this finds all doing well!

I wanted to share some feedback from our annual meeting that occurred this last weekend. We had a great meeting- between those that registered ahead of time and the walk-ups that day, roughly 325. One standout session was the morning session, where we started with Kim Williams, followed by Valentine Fuster, Michael Ackerman, and then Allan Jaffe. A very special morning, and Kim, thank you so very much for taking the time to attend and lead off our meeting!

We also had a very special session in the afternoon. Mike Valentine and Jeff Ozman (from MedAxiom) provided a session on the "Business of Cardiology." We are attempting to get more attendees from KY to go to the CV Summit. The degree of engagement from the attendees at this session was striking, the room for this breakout session was packed, and when the "does anyone have any questions?" query was posed- many hands went up. Since Saturday, I have been besieged by requests for information and copies of the slides (we will be posting them on our chapter website). There seemed to be a great hunger for this information. Many of the attendees seemed surprised that the ACC had this kind of information to share.

Our KY members really appreciated this session, and seems that we have done a poor job of communicating this aspect of education (which is one of the ACC's core competencies) and that many of our members were unaware of what we had to offer. Perhaps this is more of an issue with KY- what do others in the BOG think? Is this lack of knowledge of what we can offer in the "Business" of cardiology as a complement to the "Science" of cardiology more of a systemic issue that you see in other states as well and that we potentially should address?

And in a great compliment, George Linsenmeyer (Gov WV) came to our meeting, and also attended the Business session. George- thanks for coming in, it was an honor to have you join us. Anything you would add to the above? Since you were also there, what do you think of the audience feedback to this particular session, and what is your read on the hunger for this type of information by our membership?

September 29, 2015

Kim Williams, MD, FACC (kim_a_wiliams@rush.edu)

Dear Jesse, this was an incredible meeting attendance, and the fellow engagement and poster presentations were spectacular. Thanks so much for the invitation! Best, Kim

September 30, 2015

C. Michael Valentine, MD, FACC (cmichaelvalentine@msn.com)

thanks,Jesse--you set up a great Chapter meeting
the session I was in could probably be titled 'Non clinical competencies for the Cardiologist',which we are
now incorporating into FIT training
the subjects mirrored the Summit and included..
-CMS penalties/incentives for value
-volume to value transition for academic/integrated and private systems

- appropriate use of APPs in Team based care models
- Team based care in chronic disease mgt and prevention of readmission--better care
- using data to enhance quality--especially our NCDR models
- leadership development for younger providers -- succession planning
- models of success and improved efficiency in EHR,including better data abstraction and utilization

the feedback was excellent from participants,and we encouraged them to come to the Summit for much more detailed education,as this was just a short primer with 20 minute presentations and audience participation...thanks for having me--have notified Bo Walpole and staff of the great reception and meeting response...mv

October 1, 2015

George Linsenmeyer, MD, FACC (geogelinsenmeyer@uhsww.com)

Jesse, what an incredible meeting! Well done! I plan to attend next year. Best, George

October 1, 2015

Jesse Adams, III, MD, FACC (jadams03@bluegrass.net)

George-

It was a great surprise to see you at our meeting- thanks for coming in! Would love to have you back, and let us know ahead of time.

Let me ask you a f/u question: you attended the afternoon "Business of Cardiology" session. What was your feel of that? How important did you feel that this type of information should be provided by the ACC, and what was your read of the interest of the attendees for this information (as compared with the "science" sessions)? To me there appeared to be a lot of interest and passion- do you agree and do you think this is representative of the needs of the ACC membership in your state?

October 2, 2015

Laxmi Mehta, MD, FACC (Laxmi.mehta@osumc.edu)

Hi Jesse,

Congrats on running a great meeting! Later this month we will be celebrating our 25th Annual Chapter Meeting and will be have all prior Governors participate in the meeting. As we look to future chapter meetings we too have similar questions on the interest of the attendees. We plan on polling our audience to see if they would prefer to have sessions on the Business of Cardiology and less of the scientific sessions. At Leg Conference, I would love to hear more from you on the successes of your meeting, including audience attendance.

October 2, 2015

DJ Lakkireddy, MBBS, FACC (dlakkireddy@kumc.edu)

Jess congratulations on a very successful meeting

Laxmi good luck with yours

Kansas ACC annual meeting is tomorrow with close to 200 participants.

We have a mix of clinical and business related topics covered. We have a survey that is being circulated for member feedback. Perhaps one can do a year long education series every quarter similar to what we have been doing in Kansas